

THE COMMON GOOD'S *Giving Day*

FUNDRAISING: GETTING STARTED

If you are setting out on a fundraising journey, there's plenty to consider before you begin. Please use our handy lists below to inspire and plan your charitable endeavours.

Planning your fundraiser

A fundraiser doesn't need to be elaborate to be effective. Below you'll find a range of easy-to-follow steps that you should check off when organising your fundraiser this Giving Day.

1. Pick your fundraising activity

Before you start securing donations, settle on a fundraising activity that suits you and your aspirations best. See a range of ideas below for inspiration.

2. Set a target

Do you have an idea of the amount you want to raise? Setting this goal will help you stay motivated throughout your Giving Day fundraising journey. You will also be able to share this target with your supporters, so they have an idea of the final figure you've got in mind. Don't forget – all donations made on 30 November will be doubled which is even better!

3. Contact The Common Good

We're here to help! Reach out to us at info@thecommongood.org.au so we can help you on your journey and promote your activity!

4. Decide on a date, time, and location

Giving Day is being held on 30 November, but you can start raising money as soon as your idea is ready! If you're holding an event, consider if there is anything else happening that day, or if there are any special permissions you need. Once you've locked in your idea or event you can share the fundraiser details with your networks.

5. Enlist help if you need it

Many hands make light work so get the whole team involved! Start the conversations early to get everyone onboard with raising funds this Giving Day.

6. Promote your fundraiser

How will you spread the word about your fundraiser? You could use social media, email, posters in the workplace, schools or sports clubs or Facebook community groups to promote your fundraising activity. Keep your supporters informed about your progress throughout the Giving Day fundraising journey and make sure you take advantage of our social media tiles and captions to help you get started.

Fundraising Ideas

Are you struggling to come up with a fundraising idea?

Don't overthink it! Here are some popular ways to raise money for charity:

1. Dress Up/Free Dress Day
2. Sell Raffle Tickets
3. Bake Sale
4. Car Wash
5. Dog Walking
6. Bingo/Trivia Night
7. Jar Guessing Competition
8. Sausage Sizzle
9. Sponsored Exercise Event
10. Morning or Afternoon Tea
11. Silent Auction
12. Art Exhibition
13. Coin Collection Jars
14. Sporting Competition
15. Craft sale

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ideas →

