

# Become a LOCAL HOSPITAL HERO

THE PRINCE CHARLES HOSPITAL

## Can your business help your local hospital to improve the care of your community?

Every day, doctors, nurses and frontline medical staff at **The Prince Charles Hospital** roll up their sleeves to provide the highest possible level of care to meet and exceed the needs of our community.

Perhaps you, your family, your staff or your customers have been helped by The Prince Charles Hospital?

Becoming a **Local Hospital Hero** is an amazing, tangible way for you to support your local hospital and community, build team pride, and to leverage cost effective advertising opportunities.

You can show your support to The Prince Charles Hospital and become a Local Hospital Hero for a tax-deductible contribution of **\$500 (+GST)**.

### Local Hospital Hero Benefits

- Entry to a quarterly draw to **WIN a GOA billboard advertisement** placement for one week at one of the selected GOA Northern Brisbane sites (**valued at \$12,000**)
- One week **digital advertising** on multiple TV screens within The Prince Charles Hospital
- In store '**Local Hospital Hero**' signage (window decal or A4 card) to promote your support of The Prince Charles Hospital
- Use of 'Proudly Supporting' logo for 12 months for both print and digital use
- **Business recognition** on the Local Hospital Hero's directory page on The Common Good website
- A dedicated **business profile post** on The Common Good AU Facebook, Instagram and LinkedIn social media channels
- An invitation to The Common Good's exclusive **networking breakfast**
- The first five businesses who become a Local Hospital Hero will also receive a **free catering box** from our social enterprise café valued at \$50.

**Do good – join The Common Good.**

**Support your local community by becoming a Local Hospital Hero today.**



# Why become a LOCAL HOSPITAL HERO?

Your local hospital needs the support of local businesses to thrive. Whilst The Prince Charles Hospital is a public hospital, there are many projects and services that don't receive government funding. Becoming a Local Hospital Hero helps fill these gaps – the gaps that provide that extra level of care, support and comfort for the local community who rely on this hospital.

## The Prince Charles Hospital demand:



**Over 420,000**  
Specialised patients  
cared for each year



**3,200 Staff**



**Over 86,000**  
Emergency department  
visit



**600 Beds**



**Over 28,000**  
Outpatients' occasions  
of service



**Specialised  
services**

The premier cardiac hospital for Queensland and Northern New South Wales, and the hub for specialised services including heart and lung transplants, adult cystic fibrosis, adult congenital heart disease and complex cardiac care



**Over 20,000**  
Individual surgical  
procedures

## Who we are?

**The Common Good** is an initiative of The Prince Charles Hospital Foundation.

When you become a Local Hospital Hero, you can be proud knowing that your support is helping fund patient care, expanded programs and equipment at The Prince Charles Hospital – your staff, customers and community will thank you!

**Want to find out more? We'd love to chat!**

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**THE COMMON GOOD**

AN INITIATIVE OF THE PRINCE CHARLES HOSPITAL FOUNDATION