



THE COMMON GOOD

AN INITIATIVE OF THE PRINCE CHARLES HOSPITAL FOUNDATION

Strategic Target 2019 - 2022	Strategic Overview – Outcomes 2018 2019	Qld Government Objectives
<p>MEDICAL RESEARCH/ HOSPITAL INNOVATION</p> <p>Distribute \$30M over 4 years</p>	<p>We will invest \$30M over 4 years to support and sustain medical research and hospital innovation to enable those most at risk to live better for longer.</p> <p>Outcomes 2018 – 2019</p> <p>\$6.7M distributed</p> <p>260 Researchers</p>	<p>Create jobs in a strong economy</p> <p>Keep Queenslanders Healthy</p>
<p>PEOPLE</p> <p>25,000 members to The Common Good</p> <p>Financial support of \$30M over the next 4 years</p>	<p>We will recruit and retain 25,000 financial members to The Common Good. Every \$44 powers another precious hour for research.</p> <p>Outcomes 2018 – 2019</p> <p>8,000 supporters</p>	<p>Keep Queenslanders Healthy</p>
<p>SOCIAL ENTERPRISE</p> <p>Target of \$1M net profit pa</p>	<p>We operate social enterprise cafes which financially underpin the operating costs of the charity, maximise the impact of philanthropic donations whilst also encouraging good nutrition.</p> <p>Outcomes 2018 – 2019</p> <p>Net \$533k</p> <p>57 people</p>	<p>Create jobs in a strong economy</p> <p>Keep Queenslanders Healthy</p>
<p>BRAND</p> <p>100,000 participants</p>	<p>A trusted and respected brand that connects with 100,000+ people through advocacy and active participation.</p> <p>Outcome 2018 – 2019</p> <p>12,573 participants</p>	<p>Keep Queenslanders Healthy</p>